



RADIO SCRIPTS



RADIO SCRIPT

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Peruvian Avocado Commission

Title: **Heart-Healthy**

Duration: 30 Seconds

(Radio Station Read)

ANNOUNCER: Delicious superfood Avocados from Peru are recognized as a heart-healthy food by the FDA. That's because they're high in "good fats" – the kind proven to reduce the risk of heart disease. They're also gluten and cholesterol free, with nearly 20 vitamins and nutrients. And they're great in salads, sandwiches, tacos and more.

TAG: Superfood Avocados from Peru – The Summer Avocado. Check your local (store name) for free tastings this weekend.



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Peruvian Avocado Commission

Title: **Cookbook**

Duration: 30 Seconds

(Radio Station Read)

ANNOUNCER: Superfood Avocados from Peru are in season now for summer. They're great in summer recipes from salads to burgers to tacos and more. And now, you can get a free Electronic Cookbook containing over 40 delicious recipes featuring smooth and creamy Avocados from Peru. Visit AvocadosfromPeru.com/cookbook to download your free cookbook today!

TAG: Superfood Avocados from Peru – The Summer Avocado. Check your local (store name) for free tastings this weekend.